

**HALLMARK PUBLISHING TAPS SIMON & SCHUSTER**  
**AS EXCLUSIVE DISTRIBUTION PARTNER**

**New York, NY, July 29, 2020** – Hallmark Publishing has tapped **Simon & Schuster** as its exclusive distribution partner, effective beginning October 1, 2020. Simon & Schuster, a leading force in the consumer publishing industry, will distribute Hallmark Publishing’s heartwarming romances and cozy mysteries in eBook and print, further supporting Hallmark Publishing’s mission to bring readers stories that are entertaining, positive, and uplifting.

“Hallmark Publishing has expanded swiftly from a digital publisher to a multi-faceted publishing house with books in major retail channels,” said Stacey Donovan, Director, Hallmark Publishing. “We are delighted to partner with such an experienced and well-known publishing distributor as Simon & Schuster as we continue to grow our business.”

“We are delighted to welcome Hallmark Publishing to our family of distribution clients,” said Michael Perlman, Vice President, General Manager of Simon & Schuster Publisher Services. “One of the best known brands in the media business, they have made great progress with their publishing program in just a few short years. We look forward to working together to take their business to new levels.”

Hallmark Publishing first launched as a digital publisher in 2017 and has since expanded into paperback offerings available at major book retailers nationwide. Two of its original novels, *Wrapped Up in Christmas* by Janice Lynn and *Country Hearts* by Cindi Madsen, have hit the *USA Today* bestseller list. Additionally, one Hallmark Publishing title, *The Secret Ingredient* by Nancy Naigle, was adapted into a Hallmark Channel original movie and others are in development.

Coming in 2020, the publisher has three all-new Christmas novels slated for release; *Christmas Charms* by Teri Wilson, *Wrapped Up in Christmas Joy* by Janice Lynn, and *Christmas in Evergreen: Tidings of Joy* by Nancy Naigle.

To learn more about Hallmark Publishing, click [here](#).

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#### **ABOUT HALLMARK PUBLISHING**

Launched in 2017, Crown Media Family Networks’ publishing division, Hallmark Publishing, recreates the rich storytelling from Hallmark Channel and Hallmark Movies & Mysteries’ beloved movies as eBooks, audiobooks, and paperbacks. From sparkling romances to intriguing mysteries, including original titles by *USA Today* and *New York Times* bestselling authors, Hallmark Publishing offers a whole new way for viewers to engage with Crown Media’s stories and characters. In addition, Hallmark Publishing will adapt existing books into new original movies. Hallmark Publishing’s books can be found on Amazon, iTunes, Rakuten Kobo, and at retail and online stores.

To visit the website, please visit [www.hallmarkchannel.com/hallmark-publishing](http://www.hallmarkchannel.com/hallmark-publishing)

For more information, please visit [www.crownmediapress.com](http://www.crownmediapress.com)

Hallmark Publishing on Social Media: [Facebook](#), [Twitter](#)

#### **ABOUT SIMON & SCHUSTER**

Simon & Schuster, a ViacomCBS Company, is a global leader in general interest publishing, dedicated to providing the best in fiction and nonfiction for readers of all ages, and in all printed, digital and audio formats. Its distinguished roster of authors includes many of the world’s most popular and widely recognized writers, and winners of the most prestigious literary honors and awards. It is home to numerous well-known imprints and divisions such as Simon & Schuster, Scribner, Atria Books, Gallery Books, Pocket Books, Adams Media, Simon & Schuster Children’s Publishing and Simon & Schuster Audio and international companies in Australia, Canada, India and the United

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