



**HALLMARK PUBLISHING TEAMS UP WITH LITTLE FREE LIBRARY
TO GIVE AWAY 1,000 PAPERBACK COPIES OF
A SIMPLE WEDDING BY LEIGH DUNCAN**

New York, NY, May 4, 2020 – Hallmark Publishing is partnering with nonprofit organization **Little Free Library** to give away 1,000 paperback books of the original novel ***A Simple Wedding*** by Leigh Duncan. Throughout the month of May, readers can enter to win a copy of this sweet romance via an entry form on LittleFreeLibrary.org. Little Free Library and Hallmark Publishing will promote the offer through social media and their newsletters now through May 31st.

Little Free Library's mission is to inspire a love of reading, build community, and spark creativity by fostering neighborhood book exchanges. There are more than 100,000 registered Little Free Library book-sharing boxes around the world. "We're delighted to work with Hallmark Publishing on this generous opportunity for Little Free Library's network of volunteer stewards and supporters," said Greig Metzger, Executive Director, Little Free Library.

"We support Little Free Library in its ongoing efforts to bring people together by celebrating the joy of reading," said Stacey Donovan, Director, Hallmark Publishing. "Hallmark Publishing is committed to making positive, enriching stories more available to readers and we look forward to sharing this novel with the Little Free Library community."

A Simple Wedding is a feel-good romance novel about Jenny, a woman who is pretending to plan her own wedding but is actually planning it for her boss, an A-list actress. Jenny can't help but fall for Nick, who owns the local bakery in the charming city, Heart's Landing. The book, also available in eBook and audiobook, is the first in a series about the fictional town and its sought-after wedding destination.

To learn more about the promotion, please visit littlefreelibrary.org/books.

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ABOUT HALLMARK PUBLISHING

Launched in 2017, Crown Media Family Networks' publishing division, Hallmark Publishing, recreates the rich storytelling from Hallmark Channel and Hallmark Movies & Mysteries' beloved movies as eBooks, audiobooks, and paperbacks. From sparkling romances to intriguing mysteries, including original titles by *USA Today* and *New York Times* bestselling authors, Hallmark Publishing offers a whole new way for viewers to engage with Crown Media's stories and characters. In addition, Hallmark Publishing will adapt existing books into new original movies. Hallmark Publishing's books can be found on Amazon, iTunes, Rakuten Kobo, and at retail and online stores.

To visit the website, please visit www.hallmarkchannel.com/hallmark-publishing

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ABOUT LITTLE FREE LIBRARY

Little Free Library® (LFL) is a 501(c)(3) nonprofit organization that inspires a love of reading, builds community, and improves book access by fostering neighborhood book-exchange boxes around the world. LFL has received recognition from the Library of Congress, the National Book Foundation, the World Literacy Foundation, and others for its dedication to expanding book access for all. There are more than 100,000 Little Free Library book-sharing boxes worldwide; through them, more than 165 million books have been shared. To learn more, visit LittleFreeLibrary.org.

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