



THE WORLDWIDE LEADER IN *Celebrations*

HALLMARK CHANNEL ANNOUNCES A SEASON EIGHT RENEWAL OF THE NETWORK'S HIGHLY RATED AND LONGEST- RUNNING ORIGINAL SERIES "WHEN CALLS THE HEART"

STUDIO CITY, CA –April 26, 2020 – Hallmark Channel has ordered an eighth season of the network's original, primetime drama series **"When Calls the Heart."** It was announced today by series star Erin Krakow during the season seven finale of the hit show.

A link to the announcement can be downloaded [here](#).

Currently ending its seventh season, the hit drama "When Calls the Heart's" ratings momentum continues, with this season's previous episode 7009 ranking as the highest-rated episode in the series' history. The program ranked as the #1 original scripted series of the week and marks the #2 original scripted series on ad-supported cable in 2020-to-date among Households, Total Viewers and Women 18+. On a Live +3 basis, the program delivered a 3.3 Household rating, 3.1 million Total Viewers, and 477,000 Women 25-54. The episode reached over 3.7 million unduplicated total viewers.

Source: Nielsen, December 30, 2019 – April 19, 2020

ABOUT HALLMARK CHANNEL

Hallmark Channel, owned by Hallmark Cards, Inc., is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 78 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. The network features an ambitious lineup of original content, including movies; scripted primetime series; annual pet specials including, "Kitten Bowl" and "American Rescue Dog Show"; and a daily, two-hour lifestyle show, "Home & Family." Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life's special moments, Hallmark Channel also offers annual holiday programming franchises including "Countdown to Christmas" and many other seasonal offerings. Rounding out the network's diverse slate are some of television's most beloved comedies and series, including "The Golden Girls" and "Frasier."

For more information, please visit www.crownmediapress.com

To visit the network website, please visit www.hallmarkchannel.com

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#)

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