

CROWN MEDIA FAMILY NETWORKS ANNOUNCES FIRST-EVER BOOK-TO-FILM ADAPTATION

Hallmark Publishing Original Novel, *The Secret Ingredient*, Developed as New Original Movie to Air in February as Part of Hallmark Channel’s “Love Ever After” Programming Event

New York, NY, January 14, 2020 – Crown Media Family Networks announced today its first-ever movie adaptation of a **Hallmark Publishing** original novel. The film, based on ***The Secret Ingredient*** by *USA Today* Bestselling author Nancy Naigle, is slated to air this February in conjunction with Hallmark Channel’s “Love Ever After” programming event.

“When we launched Hallmark Publishing two and a half years ago, we envisioned a future when we would be able to leverage the division’s original novels as blueprints for new movies,” said **Bill Abbott**, President & CEO, Crown Media Family Networks. “*The Secret Ingredient* checked off all the boxes for a great Hallmark Channel movie – a compelling narrative, rich, multi-dimensional characters, heart-warming sentiment – and we are so proud to bring this wonderful story from page to screen as our very first book-to-film adaptation.”

[*The Secret Ingredient*](#) tells the tale of a once-engaged couple that dreamed of opening their own restaurant. Though life took them in different directions, one special recipe turns out to be a reminder of how much their past is a part of them still. The novel can currently be found on iTunes, Hallmark.com, Amazon.com, and Kobo.com.

Hallmark Publishing, which originally launched in 2017 as a digital publisher, offers wholesome romances, intriguing mysteries and original titles by *USA Today* and *New York Times* bestselling authors in eBook, audiobook, and paperback form.

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ABOUT HALLMARK PUBLISHING

Launched in 2017, Crown Media Family Networks’ publishing division, Hallmark Publishing, recreates the rich storytelling from Hallmark Channel and Hallmark Movies & Mysteries’ beloved movies as eBooks, audiobooks, and paperbacks. From sparkling romances to intriguing mysteries, including original titles by *USA Today* and *New York Times* bestselling authors, Hallmark Publishing offers a whole new way for viewers to engage with Crown Media’s stories and characters. In addition, Hallmark Publishing will adapt existing books into new original movies. Hallmark Publishing’s books can be found on Amazon, iTunes, Rakuten Kobo, and at retail and online stores.

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