



**HALLMARK CHANNEL AND BALLARD DESIGNS® TEAM UP TO LAUNCH
'SUMMER NIGHTS SUMMER ADVENTURE SWEEPSTAKES'**

**Kicking Off Now Through August 31st, Promotion Will Award One Lucky Winner \$10,000
Worth of Ballard Merchandise Toward a Backyard Oasis**

New York, NY, July 25, 2019 – Hallmark Channel and Ballard Designs® announced today the launch of the **"Summer Nights Summer Adventure Sweepstakes"**, a new promotion that will reward one lucky viewer the chance to win \$10,000 worth of Ballard merchandise to create his or her own backyard oasis. Running in conjunction with the network's annual programming event, **"Summer Nights"**, the sweepstakes will be open now through the end of August.

Viewers may enter online once per day for a chance at the grand prize, including additional opportunities to win daily prizes such as \$250-\$500 merchandise certificates from Ballard Designs® plus bonus entries. To learn more about this year's inaugural sweepstakes, please click [here](#).

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ABOUT HALLMARK CHANNEL

Hallmark Channel, owned by Hallmark Cards, Inc., is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 83 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as "Good Witch," "When Calls the Heart" and "Chesapeake Shores"; annual specials including "Kitten Bowl" and "Hero Dog Awards"; and a daily, two-hour lifestyle show, "Home & Family." Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life's special moments, Hallmark Channel also offers annual holiday programming franchises, including "Countdown to Christmas," "Countdown to Valentine's Day," "Summer Nights," "Fall Harvest" and "Winterfest." Rounding out the network's diverse slate are some of television's most beloved comedies and series, including "The Golden Girls" and "Frasier."

For more information, please visit www.crownmediapress.com

To visit the network website, please visit www.hallmarkchannel.com

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#)

ABOUT BALLARD DESIGNS

Since 1982, Ballard Designs has offered a unique curation of home furnishings and décor from all periods and provenance. Its designers travel the world for inspiration, translating the latest trends in fashion, color, and style into finely crafted products not found anywhere else. Ballard Designs is part of Qurate Retail Group, a select group of leading retail brands that also includes QVC, HSN, Zulily, Frontgate, Garnet Hill, and Grandin Road.

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