



HALLMARK CHANNEL'S ANNUAL 'JUNE WEDDINGS' PROGRAMMING FRANCHISE PROPELS NETWORK TO BE #1 ON CABLE DURING WEEKEND PRIME FOR THE MONTH OF JUNE

Five All-New Original Movie Premieres Reached Over 8.4 Million Unduplicated Total Viewers

New York, NY, July 2, 2019 – Hallmark Channel's annual "**June Weddings**" programming franchise said its final "I Do" of the 2019 wedding season this past weekend, claiming the #1 spot on cable during weekend prime for the entire month of June. The event's five all-new Saturday night original movies averaged a 2.1 Household rating, 2.1 million Total Viewers, and 259,000 Women 25-54.

Key Nielsen Highlights (Live +SD)

- The five 2019 "June Weddings" original movie premieres averaged a 2.1 Household rating, 2.1 million Total Viewers, and 259,000 Women 25-54
- "June Weddings" boosted the network to be the highest-rated and most-watched cable network during weekend prime for the month of June
- All five original premieres were the highest-rated and most-watched program of the day on their respective air dates [\[1\]](#) among Households
- Premieres reached 8.4 million unduplicated Total Viewers

Source: Nielsen, May 27 – June 30, 2019

[1] Excluding sports on Saturday, June 1st; Excluding news on Saturday, June 29th.

For photos and more information, please visit the links below:

["Wedding at Graceland"](#)

["My Boyfriend's Back: Wedding March 5"](#)

["Love, Take Two"](#)

["The Last Bridesmaid"](#)

["Sister of the Bride"](#)

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ABOUT HALLMARK CHANNEL

Hallmark Channel, owned by Hallmark Cards, Inc., is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 83 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as "Good Witch," "When Calls the Heart" and "Chesapeake Shores"; annual specials including "Kitten Bowl" and "Hero Dog

Awards”; and a daily, two-hour lifestyle show, “Home & Family.” Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life’s special moments, Hallmark Channel also offers annual holiday programming franchises, including “Countdown to Christmas,” “Countdown to Valentine’s Day,” “Summer Nights,” “Fall Harvest” and “Winterfest.” Rounding out the network’s diverse slate are some of television’s most beloved comedies and series, including “The Golden Girls” and “Frasier.”

For more information, please visit www.crownmediapress.com

To visit the network website, please visit www.hallmarkchannel.com

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#)

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