

HALLMARK CHANNEL'S 'WHEN CALLS THE HEART' WRAPS UP SEASON SIX AS #2 SCRIPTED SERIES ON CABLE

Season Six and Finale Episode Rank as Highest-Rated in Series' History

New York, NY, June 7, 2019 – In spite of losing two major characters – Jack at the end of Season 5 and Abigail earlier this season – Hallmark Channel's **"When Calls the Heart"** crossed the Season Six finish line as the second highest-rated and most-watched scripted series across ad-supported cable in 2019 to-date, behind "The Walking Dead." In addition, Season Six becomes the highest-rated season in series' history, while the final installment, which premiered on Sunday, June 2, was the highest-rated episode since the series launched in 2013.

Key Nielsen Highlights (Live +3)

Sunday, June 2 – "When Calls the Heart" Episode Six Season Finale

- Averaged a 3.2 Household rating, 3.3 million Total Viewers, and 449,000 Women 25-54
- Season finale became the highest-rated and most-watched episode in series history
- Ranked as the highest-rated and most-watched program of the day and week on ad-supported cable (excluding news)
- Registers as the highest-rated episode in series history

Source: Nielsen, May 27 – June 2, 2019

Season Six Overall Results

- Ranked as the second highest-rated and most-watched scripted series on ad-supported in 2019 to-date
- The nine episodes that aired in Season Six averaged a 2.9 Household rating, 2.9 million Total Viewers, and 400,000 Women 25-54
- Elevated Hallmark Channel to be the highest-rated and most-watched cable network in weekend primetime throughout the Season six run
- Season Six ranks as the highest-rated season in series' history

ABOUT HALLMARK CHANNEL

Hallmark Channel, owned by Hallmark Cards, Inc., is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 83 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as "Good Witch," "When Calls the Heart" and "Chesapeake Shores"; annual specials including "Kitten Bowl" and "Hero Dog Awards"; and a daily, two-hour lifestyle show, "Home & Family." Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life's special moments, Hallmark Channel also offers annual holiday programming franchises, including "Countdown to Christmas," "Countdown to Valentine's Day," "Summer Nights," "Fall Harvest" and "Winterfest." Rounding out the network's diverse slate are some of television's most beloved comedies and series, including "The Golden Girls" and "Frasier."

For more information, please visit www.crownmediapress.com.

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