



## **CROWN MEDIA FAMILY NETWORKS ELEVATES KATHLEEN CHARAPATA TO SENIOR VICE PRESIDENT, LEGAL**

**New York, NY, April 10, 2019** – Crown Media Family Networks announced today **Kathleen Charapata** has been promoted from Vice President to Senior Vice President, Legal. Based in the company's Denver office, she reports to Deanne Stedem, Executive Vice President, Business Affairs and General Counsel.

In her elevated role, Charapata will provide strategic guidance for new and existing corporate opportunities, both domestic and international, for all of Crown Media's content distribution, including three linear networks, Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama, subscription video on demand service Hallmark Movies Now, and publishing division Hallmark Publishing.

"Kathleen's extensive legal and distribution experience brings valuable insight to our relationships with affiliate partners and has proven to be an asset for Crown Media's ongoing business development," said Stedem. "Her expanded scope of responsibility will be instrumental as we continue to expand distribution of our programming across multiple platforms."

Charapata joined Crown Media in 2016 as vice president, legal following a three-year tenure with Charter Communications where she served as director and counsel of programming. Previously, she was employed at DISH Network LLC as associate corporate counsel of programming.

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### **ABOUT CROWN MEDIA FAMILY NETWORKS**

Crown Media Family Networks is the umbrella unit subsidiary of Hallmark Cards, Inc., housing cable's leading family friendly networks, Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama. Hallmark Channel features an ambitious slate of new, original content, including movies, scripted series, annual specials, and a daily, two-hour lifestyle show. Hallmark Channel is also home to the popular annual holiday franchise "Countdown to Christmas," featuring a lineup of 24/7 holiday programming. Hallmark Movies & Mysteries is a 24-hour cable network featuring a unique mix of new, original movies and acquired series focused on the lighter side of the suspense and mystery genres. The network also features its own annual holiday programming franchise, "Miracles of Christmas". Hallmark Drama showcases the rich legacy of the Hallmark Hall of Fame library and with zero duplication, spotlights movies and series from Crown Media's collection of original dramatic content. Crown Media Family Networks is also home to Hallmark Movies Now, the company's subscription streaming service, which offers wholly distinct content from the company's linear channels. Crown Media Family Networks' digital publishing extension, Hallmark Publishing, is an eBook division that creates novelizations of previously aired original movie favorites. It also accepts author submissions for original, on-brand manuscripts that can be greenlit as a new movie or series for one of the company's three linear networks.

For more information, please visit [www.crownmediapress.com](http://www.crownmediapress.com)

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#)

Hallmark Movies & Mysteries on Social Media: [Facebook](#), [Twitter](#)

Hallmark Drama on Social Media: [Twitter](#)

Hallmark Publishing on Social Media: [Twitter](#)

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