



CROWN MEDIA FAMILY NETWORKS TAPS HALLMARK CHANNEL SUPER FANS, 'JACKS' & 'SHAWL' AS HOSTS OF NEW PODCAST, HALLMARK CHANNELS' BUBBLY SESH

Launching in April, Weekly Program Will Feature Talent Interviews, Program Previews, and Surprise Guests

New York, NY, March 21, 2019 – Highly passionate Hallmark Channel fans, Jacklyn Collier and Shawlini Manjunath-Holbrook, have been tapped as hosts of the network's new podcast, "Hallmark Channels' Bubbly Sesh", the company announced tonight at its annual Upfront celebration in New York City's iconic Rainbow Room. The dynamic duo is known for its own Hallmark Channel-dedicated podcast, which they began two years ago when they discovered their shared love for the network's programming.

The weekly program will debut in April, with "Jacks" and "Shawl" offering sneak peeks at upcoming programming, exclusive talent interviews, and behind-the-scenes production scoop.

"Jacks and Shawl's tremendous enthusiasm for our programming, combined with their podcasting experience, make them an ideal fit as the hosts of 'Hallmark Channels' Bubbly Sesh'," said Bill Abbott, President & CEO, Crown Media Family Networks. "They represent who our fans are, so we know that our viewers will respond and relate to them immediately."

Jacks and Shawl's "**The Bubbly Sesh**" podcast began just before the network's annual programming franchise "Countdown to Christmas" in 2017 as a direct response to their love for everything Hallmark. The program quickly became the most popular Hallmark movie review podcast on the market, featuring fan-favorite Hallmark talent guests such as Candace Cameron Bure, Danica McKellar, and Alison Sweeney, as well as screenwriters, producers, set designers, and more. The duo has since hosted and produced over 150 episodes, drawn in a substantial audience of 50K+ downloads, and earned the backing of the loyal Hallmark fanbase, otherwise known as "Hallmarkies", that has utilized the platform to share the bond of how the networks' content has enriched their own lives and provided comfort during challenging times.

"We are incredibly thrilled to take on the role as the Hallmark podcast co-hosts," said Jacks. Shawl continued, "We are so grateful that our podcast opened the doors to such a significant role at Crown Media and has given us the privilege to establish an incredible community of Hallmark devotees just like us."

"Hallmark Channels' Bubbly Sesh" will be available on hallmarkchannel.com/podcasts and anywhere listeners get their favorite podcasts beginning April 2019.

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ABOUT CROWN MEDIA FAMILY NETWORKS

Crown Media Family Networks is the umbrella unit subsidiary of Hallmark Cards, Inc., housing

cable's leading family friendly networks, Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama. Hallmark Channel features an ambitious slate of new, original content, including movies, scripted series, annual specials, and a daily, two-hour lifestyle show. Hallmark Channel is also home to the popular annual holiday franchise "Countdown to Christmas," featuring a lineup of 24/7 holiday programming. Hallmark Movies & Mysteries is a 24-hour cable network featuring a unique mix of new, original movies and acquired series focused on the lighter side of the suspense and mystery genres. The network also features its own annual holiday programming franchise, "Miracles of Christmas". Hallmark Drama showcases the rich legacy of the Hallmark Hall of Fame library and with zero duplication, spotlights movies and series from Crown Media's collection of original dramatic content. Crown Media Family Networks is also home to Hallmark Movies Now, the company's subscription streaming service, which offers wholly distinct content from the company's linear channels. Crown Media Family Networks' digital publishing extension, Hallmark Publishing, is an eBook division that creates novelizations of previously aired original movie favorites. It also accepts author submissions for original, on-brand manuscripts that can be greenlit as a new movie or series for one of the company's three linear networks.

For more information, please visit www.crownmediapress.com

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Hallmark Drama on Social Media: [Twitter](#)

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