

**STATEMENT FROM**  
**CROWN MEDIA FAMILY NETWORKS**

Mark Steines has filed a lawsuit against Crown Media regarding his separation from “Home & Family” earlier this year. The decision to replace Mark Steines was a measured, strategic and difficult decision for Crown Media to make, but was necessary given that the ratings for the show had declined. Further, the results of third party research indicated that Mr. Steines was perceived negatively. There is no merit to the legal claims Mr. Steines is asserting against Crown Media.

Crown Media is also surprised that Lisa Bloom is representing Mr. Steines in this matter since she has a consulting agreement with Crown Media.

Crown Media is proud of “Home & Family” and the continued progress we have made in elevating the content and impact of our program. We are excited about the new creative direction for this new season and its potential.

-- CROWN MEDIA FAMILY NETWORKS --

**ABOUT CROWN MEDIA FAMILY NETWORKS**

Crown Media Family Networks is the umbrella unit subsidiary of Hallmark Cards, Inc., housing cable’s leading family friendly networks, Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama. Hallmark Channel features an ambitious slate of new, original content, including movies, scripted series, annual specials, and a daily, two-hour lifestyle show. Hallmark Channel is also home to the popular annual holiday franchise “Countdown to Christmas,” featuring a lineup of 24/7 holiday programming. Hallmark Movies & Mysteries is a 24-hour cable network featuring a unique mix of new, original movies and acquired series focused on the lighter side of the suspense and mystery genres. The network also features its own annual holiday programming franchise, “Most Wonderful Movies of Christmas”. Hallmark Drama showcases the rich legacy of the Hallmark Hall of Fame library and with zero duplication, spotlights movies and series from Crown Media’s collection of original dramatic content. Crown Media Family Networks is also home to Hallmark Movies Now, the company’s subscription streaming service, which offers wholly distinct content from the company’s linear channels. Crown Media Family Networks’ digital publishing extension, Hallmark Publishing, is an eBook division that creates novelizations of previously aired original movie favorites. It also accepts author submissions for original, on-brand manuscripts that can be greenlit as a new movie or series for one of the company’s three linear networks.

For more information, please visit [www.crownmediapress.com](http://www.crownmediapress.com)  
Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#),  
Hallmark Movies & Mysteries on Social Media: [Facebook](#), [Twitter](#)  
Hallmark Drama on Social Media: [Twitter](#)  
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