



ENTERTAINMENT'S BIGGEST SUCCESS STORY!

HALLMARK CHANNEL TO LAUNCH FIRST EVER INTERACTIVE 'HOME & FAMILY' DREAM HOLIDAY HOME DECORATING CONTEST'

NEW YORK, NY – March 21, 2018 – Crown Media Family Networks announced today that Hallmark Channel's Emmy®-nominated daily lifestyle series "Home & Family" will be unveiling its first ever **Dream Holiday Home Decorating Contest**. In conjunction with the network's highly-acclaimed seasonal programming event, "Countdown to Christmas," the contest offers the chance for one lucky viewer to win a holiday-themed home redecoration that will turn heads and be the envy of decorators across the country.

With the guidance of "Home & Family" family members, the unique home décor transformation will include full front exterior and interior renovations that will unfold in the heart of fourth quarter, during which Hallmark Channel is the highest-rated and most-watched network on cable. The one of a kind makeover story and grand reveal will claim an exclusive segment on "Home & Family" and will be promoted both on-air and in social media and digital. Contest entries are set to open early this fall.

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ABOUT HALLMARK CHANNEL

Hallmark Channel, owned by Hallmark Cards, Inc., is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 88 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as "Good Witch," "When Calls the Heart" and "Chesapeake Shores"; annual specials including "Kitten Bowl" and "Hero Dog Awards"; and a daily, two-hour lifestyle show, "Home & Family." Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life's special moments, Hallmark Channel also offers annual holiday programming franchises, including "Countdown to Christmas," "Countdown to Valentine's Day," "Summer Nights," "Fall Harvest" and "Winterfest." Rounding out the network's diverse slate are some of television's most beloved comedies and series, including "The Golden Girls" and "Frasier."

For more information, please visit www.crownmediapress.com

To visit the network website, please visit www.hallmarkchannel.com

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#)

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