

SEASON TWO OF ORIGINAL SCRIPTED SERIES ‘CHESAPEAKE SHORES’ CATAPULTS HALLMARK CHANNEL AS TOP-RATED AND MOST-WATCHED CABLE NETWORK

Second Episode of the Season Earned a 2.2 Live+3 Household Rating

New York, August 18, 2017 – In the second season to-date, Hallmark Channel’s original primetime scripted series “Chesapeake Shores” is scoring on Sunday nights, with the network ranking as the #1 cable network in the 9 p.m. time period among HH ratings and Total Viewer delivery.

Key Nielsen Highlights (L+3)

- The Sunday, August 13, episode averaged a 2.2 HH rating and 2.3 million Total Viewers
- In the 9-10 p.m. time period, the 2nd episode debut boosted Hallmark Channel to #2 among HH delivery
- In the second season to-date, “Chesapeake Shores” is averaging a 2.2 HH rating and 2.4 million Total Viewers

Season two of the multi-generational family drama “Chesapeake Shores” follows Abby O’Brien, a high-powered career woman, divorcee and mother to twin daughters, as she adjusts to life back in her hometown of Chesapeake Shores. Abby now balances a budding relationship with her former high school sweetheart, Trace, working for a firm that does business with her uncompromising father Mick and raising two young daughters. While Abby’s once-estranged mother, Megan, strives to reestablish relationships with Abby and her siblings, the O’Brien clan primarily looks to their wise grandmother Nell for guidance as they navigate life, love, career and romance. Based on the novels of the same name by New York Times bestselling author Sherryl Woods. Stars **Meghan Ory, Jesse Metcalfe, Treat Williams, Barbara Niven** and **Diane Ladd**.

Source: Nielsen, 8/7-8/13/17, Live+3.

ABOUT HALLMARK CHANNEL

Hallmark Channel is Crown Media Family Networks’ flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 88 million homes. As the country’s leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as “Good Witch,” “When Calls the Heart” and “Chesapeake Shores”; annual specials including “Kitten Bowl” and “Hero Dog Awards”; and a daily, two-hour lifestyle show, “Home & Family.” Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life’s special moments, Hallmark Channel also offers annual holiday programming franchises, including “Countdown to Christmas,” “Countdown to Valentine’s Day,” “Summer Nights,” “Fall Harvest” and “Winterfest.” Rounding out the network’s diverse slate are some of television’s most beloved comedies and series, including “The Golden Girls,” “The Middle,” “Last Man Standing,” and “Frasier.”

Hallmark Cards, Inc. owns and operates Crown Media Family Networks.

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