EDITORS NOTE: Below please find Hallmark Channel's 'COUNTDOWN TO VALENTINE'S DAY' programming with the most up-to-date titles, dates and times which supersede any previous information you may have received from us. For more information, please go to www.crownmediapress.com.

FOR IMMEDIATE RELEASE:

January 13, 2015

HALLMARK CHANNEL HIT BY CUPID'S ARROW!

COUNTDOWN TO VALENTINE'S DAY WITH HALLMARK CHANNEL

WITH ALL-NEW ORIGINAL MOVIE ROMANCES FEATURING AWARD-WINNING CAST STARTING JANUARY 31

What's sweeter than a box of chocolates and more romantic than a dozen roses? Why Hallmark Channel's 'COUNTDOWN TO VALENTINE'S DAY' of course! Soak up the romance of Valentine's Day with brand new Hallmark Channel Original Movie World Premieres with star talent including Lacey Chabert, Stacey Dash, Dean Cain, Kellie Martin, Shawn Roberts and Emmy[®] and Golden Globe[®] Winner Ed Asner. Hallmark Channel's 'COUNTDOWN TO VALENTINE'S DAY,' a two week celebration featuring nearly 300 hours of fan-favorite romantic movies all leading up to February 14th!

"Hallmark Channel is proud to bring romantic escapes and poignant films to our viewers as part of our 'Countdown to Valentine's Day' celebration," said Michelle Vicary, Executive Vice President of Programming, Crown Media Family Networks. "These Original World Premieres are a celebration of the love, romance and excitement that the Valentine's Day season brings."

The 'COUNTDOWN TO VALENTINE'S DAY' Hallmark Channel Original Movie World Premieres include:

'A WISH COME TRUE' (formerly '30th Birthday')
A Hallmark Channel Original Movie World Premiere
Saturday, January 31 (8p.m. ET/PT, 7C)

Stars: Megan Park, Benjamin Hollingsworth, Dean Cain

On the night of her 30th birthday, Lindsay Corwin, an unlucky environmentalist with a string of bad relationships, decides to make the ultimate wish: for all of her birthday wishes to come true. When her nearly three decades of wishes, including everything from losing weight to meeting Mr. Right, start magically coming true all at once, Lindsay is awestruck—until she realizes the life, and the man, she's always wished for might not be the one she really wants.

'I DO, I DO, I DO'

A Hallmark Channel Original Movie World Premiere

Friday, February 6 (8p.m. ET/PT, 7C)

Starring: Autumn Reeser, Ali Liebert, Shawn Roberts, Antonio Cupo

An architect heads to the altar with her fiancé, unsure of her marriage and their future. She relives her disastrous wedding day, put together by her fiancé's overbearing mother, over and over until, with the help of her fiancé's brother, she begins to face her biggest fears and discover what she really wants in herself and in her life.

'SO YOU SAID YES'

A Hallmark Channel Original Movie World Premiere

Saturday, February 7 (8p.m. ET/PT, 7C)

Starring: Kellie Martin, Chad Willett, Jennifer Dale, Bruce Boxleitner, Patricia Isaac

A woman who avoids relationships opens a bridal shop with a vintage slant, and goes toe to toe with the snooty owner of the town's classical bridal shop, only to find out she's the mother of her new boyfriend.

'CLOUDY WITH A CHANCE OF LOVE'

A Hallmark Channel Original Movie World Premiere

Sunday, February 8 (8p.m. ET/PT, 7C)

Starring: Katie Leclerc, Gregory Harrison, Stacey Dash, Michael Rady

Quirky meteorologist Deb spends most of her time finishing the passionate pursuit of her meteorology Ph.D. The wind of change starts blowing, however, when a handsome news director recruits her to fill in as an on-air weather personality. While the new job comes with a glamorous makeover that catches the eyes of both viewers and her handsome colleague, it also takes her away from her studies at a critical time. When her TV job, academic commitments and new romance swell into a perfect storm, Deb must decide if her future will be spent studying the sky, or broadcasting over the air.

'ALL OF MY HEART'

A Hallmark Channel Original Movie World Premiere

Saturday, February 14 (8p.m. ET/PT, 7C)

Starring Lacey Chabert, Brennan Elliott, Edward Asner

A young caterer's life suddenly changes course when she inherits a country home and learns she must share it with a career-obsessed Wall Street trader. At first, these opposites do not attract, but feelings begin to change when they find themselves having to work side-by-side to restore their newly acquired home.

Hallmark Channel on Social Media: <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>YouTube</u>

TWITTER:@HallmarkChannel, #CountdownToValentines, #AWishComeTrue, @Megan_Park, @hollingsworthb, @ranthonylemke, @RealDeanCain, #IDoIDoIDo, @AutumnReeser, @AliLiebert, @ShawnRobertsNet, @AntonioCupo, #SoYouSaidYes, @Kellie_Martin, @StoryLabProds, @JennyAnneDale, @boxleitnerbruce, #CloudyWithAChanceOfLove, @KatieLeclerc, @TheRealGregoryH, @REALStaceyDash, @RadyMichael,#AllOfMyHeart, @IAmLaceyChabert, @BrennanElliott, @TheOnlyEdAsner

CONTACT: Pam Slay, 818.755.2480 <u>pamslay@crownmedia.com</u>

--HALLMARK CHANNEL--