

COVID-19 Statement from Crown Media Family Networks

A Statement from Crown Media Family Networks:

NEW YORK, NY, March 14, 2020 - Our top priority is the health and safety of all cast, crew, and guests who are part of our productions.

As new information becomes available regarding the Coronavirus (COVID-19) outbreak, we have decided to suspend production on our daytime lifestyle series, "Home & Family," which films daily at Universal Studios, CA. The earliest a new episode could be taped is <u>March 30</u>, though no decision has been made about when production will resume. We plan to air encore episodes at this time, and we will continue to monitor the situation with the CDC and state officials to determine the best time to return and produce new episodes of "Home & Family."

Crown Media is also temporarily suspending production on its original movies, which are shot in various locations in the U.S. and around the world, and we will continue to monitor the global situation with assistance from health officials. The production pauses are a proactive measure to safeguard all involved.

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ABOUT CROWN MEDIA FAMILY NETWORKS

Crown Media Family Networks is the umbrella unit subsidiary of Hallmark Cards, Inc., housing cable's leading family friendly networks, Hallmark Channel, Hallmark Movies & Mysteries, and Hallmark Drama. Hallmark Channel features an ambitious slate of new, original content, including movies, scripted series, annual specials, and a daily, two-hour lifestyle show. Hallmark Channel is also home to the popular annual holiday franchise "Countdown to Christmas, "featuring a lineup of 24/7 holiday programming. Hallmark Movies & Mysteries is a 24hour cable network featuring a unique mix of new, original movies and acquired series focused on the lighter side of the suspense and mystery genres. The network also features its own annual holiday programming franchise, "Miracles of Christmas". Hallmark Drama showcases the rich legacy of the Hallmark Hall of Fame library and with zero duplication, spotlights movies and series from Crown Media's collection of original dramatic content. Crown Media Family Networks is also home to Hallmark Movies Now, the company's subscription streaming service, which offers wholly distinct content from the company's linear channels. Crown Media Family Networks' publishing extension, Hallmark Publishing, creates novelizations of previously aired original movie favorites. It also accepts author submissions for original, on-brand manuscripts that can be greenlit as a new movie or series for one of the company's three linear networks.

For more information, please visit www.crownmediapress.com
Hallmark Channel on Social Media: Facebook, Twitter, Pinterest
Hallmark Movies & Mysteries on Social Media: Facebook, Twitter

Hallmark Drama on Social Media: Twitter

Hallmark Publishing on Social Media: <u>Twitter</u>

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