

HALLMARK CHANNEL CAPS OFF SECOND SEASON OF ORIGINAL SCRIPTED SERIES 'CHESAPEAKE SHORES' AS #1 RATED CABLE NETWORK IN TIME PERIOD

Series Averaged a 2.3 Live+3 HH Rating

New York, October 13, 2017 – The second season of Hallmark Channel's original primetime scripted series "Chesapeake Shores" ended on a high note this past weekend, with the Sunday, October 8, finale episode averaging a 2.2 L+3 HH rating and 2.3 million Total Viewers.

Key Nielsen Highlights (L+3)

- In the second season overall, "Chesapeake Shores" averaged a 2.3 L+3 HH rating, ranking Hallmark Channel as the #1 rated cable network in the Sunday 9 p.m. time period
- The second season propelled Hallmark Channel to be the most-watched cable network in the time period among HH and the 2nd most-watched cable network among Total Viewers
- Over its first two seasons, "Chesapeake Shores" is Hallmark Channel's most-watched original series among W25-54

Season two of the multi-generational family drama "Chesapeake Shores" follows Abby O'Brien, a high-powered career woman, divorcee and mother to twin daughters, as she adjusts to life back in her hometown of Chesapeake Shores. Abby now balances a budding relationship with her former high school sweetheart, Trace, working for a firm that does business with her uncompromising father Mick and raising two young daughters. While Abby's once-estranged mother, Megan, strives to reestablish relationships with Abby and her siblings, the O'Brien clan primarily looks to their wise grandmother Nell for guidance as they navigate life, love, career and romance. Based on the novels of the same name by New York Times bestselling author Sherryl Woods. Stars **Meghan Ory, Jesse Metcalfe, Treat Williams, Barbara Niven** and **Diane Ladd**.

Source: Nielsen, 8/7-10/8/17, Live+3.

ABOUT HALLMARK CHANNEL

Hallmark Channel is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 88 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as "Good Witch," "When Calls the Heart" and "Chesapeake Shores"; annual specials including "Kitten Bowl" and "Hero Dog Awards"; and a daily, two-hour lifestyle show, "Home & Family." Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life's special moments, Hallmark Channel also offers annual holiday programming franchises, including "Countdown to Christmas," "Countdown to Valentine's Day," "Summer Nights," "Fall Harvest" and "Winterfest." Rounding out the network's diverse slate are some of television's most beloved comedies and series, including "The Golden Girls" and "Frasier."

Hallmark Cards, Inc. owns and operates Crown Media Family Networks.

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