

**HALLMARK CHANNEL'S 'JUNE WEDDINGS' PROGRAMMING EVENT TAKES A  
SUCCESSFUL BOW, BOOSTING NETWORK TO REIGN  
AS HIGHEST-RATED ON SATURDAY NIGHTS**

**Network Premiered the #1 Movie of the Week for Four Consecutive Weeks**

**New York, June 27, 2017** – Hallmark Channel's month-long "June Weddings" programming event came to a successful close this past weekend, with the world premiere of "My Favorite Wedding" on Saturday, June 24, averaging a 2.1 HH rating and 2.1 million Total Viewers.

**Additional Key Nielsen Highlights (L+SD) Include:**

- "My Favorite Wedding" was the #1 program of the day among HH ratings
- In the 9-11 p.m. time period, the debut propelled Hallmark Channel to rank #1 among HH and Total Viewer ratings and delivery

Overall, each of the stunt's four original movie debuts, one every Saturday night in June, became the #1 HH-rated movie of the week and the #1 HH-rated program of the day, excluding sports. Cumulatively, the movies averaged a 2.1 HH rating and 2.2 million Total Viewers. Additionally, three of the four original premieres elevated Hallmark Channel to be the highest rated cable network in Saturday Prime Time.

In "My Favorite Wedding," potential Northwestern fellow Tess Harper lasers through her best friend's wedding planning like the star doctor she hopes to soon become. In fact, Tess puzzles through any problem – provided it's not her own. When she meets divorce lawyer and groom's best friend, Michael, Tess maneuvers around him like a gurney in the emergency room until she discovers this best man has a few moves of his own. Starring **Maggie Lawson** and **Paul Greene**.

Source: Nielsen, 6/19-6/25/17.

**ABOUT HALLMARK CHANNEL**

Hallmark Channel is Crown Media Family Networks' flagship 24-hour cable television network, distributed nationwide in high definition (HD) and standard definition (SD) to 88 million homes. As the country's leading destination for quality family entertainment, Hallmark Channel delivers on the 100-year legacy of the Hallmark brand. In addition to its signature new, original movies, the network features an ambitious lineup of other new, original content, including scripted primetime series, such as "Good Witch," "When Calls the Heart" and "Chesapeake Shores"; annual specials including "Kitten Bowl" and "Hero Dog Awards"; and a daily, two-hour lifestyle show, "Home & Family." Additionally, Hallmark Channel is the exclusive home to world premiere presentations of the acclaimed Hallmark Hall of Fame franchise. Dedicated to helping viewers celebrate life's special moments, Hallmark Channel also offers annual holiday programming franchises, including "Countdown to Christmas," "Countdown to Valentine's Day," "Summer Nights," "Fall Harvest" and "Winterfest." Rounding out the network's diverse slate are some of television's most beloved comedies and series, including "The Golden Girls," "The Middle," "Last Man Standing," and "Frasier."

Hallmark Cards, Inc. owns and operates Crown Media Family Networks.

For more information, please visit [www.crownmediapress.com](http://www.crownmediapress.com)

Hallmark Channel on Social Media: [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#)

###