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HALLMARK MOVIES & MYSTERIES WINS SUNDAY NIGHT AS THE #1 HH-RATED CABLE NETWORK IN PRIME TIME

***Garage Sale Mystery: The Novel Murders* Becomes the Most-Tweeted Movie Premiere on Sunday**

Hallmark Movies & Mysteries rang in a successful Sunday night with its most recent original premiere, *Garage Sale Mystery: The Novel Murders*, averaging a 1.5 HH rating and 1.1 million total viewers. The debut became the 2nd highest-rated movie of the week and the network's 2nd most-watched original movie debut of all time. *Garage Sale Mystery: The Novel Murders* catapulted Hallmark Movies & Mysteries to be the #1 HH-rated cable network in Prime Time for the night. On social media, the premiere was the #1 Tweeted movie across cable and broadcast on Sunday, June 5th, as well as the 2nd most-Tweeted original movie premiere of the week.

In *Garage Sale Mystery: The Novel Murders*, Jennifer Shannon (**Lori Loughlin**) is a garage sale shopping expert whose sharp observation skills allow her to uncover valuable antiques, as well as help her local police department solve mysteries.

Source: Nielsen, 5/30-6/6/16; SocialGuide Twitter TV Ratings.

ABOUT HALLMARK MOVIES & MYSTERIES

Along with sister network **Hallmark Channel**, **Hallmark Movies & Mysteries** is the second 24-hour linear channel under the **Crown Media Family Networks** umbrella. Distributed in both (HD) and standard definition (SD) in 66 million homes across the United States and one of the fastest growing networks in cable, Hallmark Movies & Mysteries is a leading destination for quality family friendly entertainment. Launched in 2008 as Hallmark Movie Channel, the network underwent a brand evolution in fall of 2014 when it transitioned to become Hallmark Movies & Mysteries. True to its name, the channel brings the lighter side of the suspense and mystery genres into focus with rich, dramatic, and thought-provoking storytelling. The network's programming lineup features a unique mix of original movies, presentations from the acclaimed **Hallmark Hall of Fame** library, and such time-honored acquired series as *Murder She Wrote*, *Matlock*, *Hart to Hart*, and *Diagnosis Murder*. The channel is also home to annual 8-week holiday programming event, *The Most Wonderful Movies of Christmas*, which helps viewers celebrate the season with new original movies and all-time classics like *A Christmas Carol*; *Holiday Affair*; *Babes in Toyland*; and *Christmas in Connecticut*.

Hallmark Cards, Inc. owns and operates Crown Media Family Networks.

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